

# TEAM Leicester

In 2018, we will be hosting two  
exclusive events in Cannes:

## Team Leicester Dinner on Wednesday

We are hosting a drinks reception and dinner for 100 people at the fabulous Radisson Blu Hotel, overlooking Old Harbour in Cannes. We will be having drinks on the outside terrace, a three course dinner and our speakers for the evening include Phil Coyne, strategic director, city development and neighbourhoods at Leicester City Council and Tom Purnell, assistance chief executive at Leicestershire County Council. Former Leicester Tigers legend George Chuter will be hosting.

## Team Leicester Lunch on Thursday

This year we will be hosting a buffet lunch at C Beach Plage Restaurant on La Croisette - an event for 100 people together with exclusive private beach access for all guests.

# TEAM Leicester

## MIPIIM 2018 CANNES SPONSORSHIP PACKAGES

Open up a host of opportunities  
for your business in MIPIIM Cannes –  
and be a part of Team Leicester,  
supporting the city and county  
on the world's stage.

### Interested in speaking to us more?

We really hope you will join us in 2018 and help us celebrate Leicester and Leicestershire at the world's largest property event.

For more information, contact:

**Rob McGuinn, Chair of Team Leicester**  
on 0116 2548951, [rmcguinn@mdaconsulting.co.uk](mailto:rmcguinn@mdaconsulting.co.uk)

**Puja Dattani, Inward Investment, Leicester City Council,**  
on 0116 454 2906, [Puja.Dattani@leicester.gov.uk](mailto:Puja.Dattani@leicester.gov.uk)

The message is loud and clear:

# Leicester is one of the fastest growing cities in the country and its economy is thriving.

**Our city is seeing a dynamic renaissance, which offers huge investment opportunities and there are a host of plans to make the most of those exciting prospects.**

Our regeneration plans are moving forward at pace, with a number of key schemes already happening – or in the pipeline. And Leicester inward investment is on the crest of a wave.

In particular, the Waterside first phase of development will have a significant and positive impact on Leicester. It is one of the largest scale projects that the city council has undertaken for many years. The scheme will include 3650 residential units, 60,000 sq ft of commercial space together with enhanced public realm, pedestrian connectivity and improved access to the Waterside and impressive public realm works.

The stage is set, schemes are forging ahead and the city has many years of extensive development and change to look forward to. From the proposed Space Park, to the Mattioli Woods building in the heart of the city centre, to the city's tourism offer, from the Haymarket Theatre, to the new development at the former Fenwick's building, Leicester has a clear strategy for growth.

But the story doesn't end with the city boundaries. The county has lots to showcase at MIPIIM in 2018 such as the two enterprise zones of MIRA Technology Park and the Loughborough and Leicester Enterprise Zone.

To achieve maximum success from all development opportunities in the city and county, the very successful Team Leicester will be in MIPIIM, Cannes again in 2018. We will be taking our place alongside our neighbouring regions across the wider Midlands and forming part of the Midlands Pavilion, which achieved fantastic profile in 2017.

The public-private sector Team Leicester already has a great line up of sponsors keen to support the city and county. For the first time, we have created a limited company with a view to making the Leicestershire presence at MIPIIM 2018 the strongest ever.

We are encouraging more organisations to join us – to help us showcase all we have to offer at MIPIIM, and tell the world about our initiatives and investment opportunities. We do hope you will join us.

**HELEN DONNELLAN**

Inward Investment Director, Leicester City Council

## How to get involved and support Team Leicester at MIPIIM through sponsorship

We already have sponsors signed up to Team Leicester in 2018 and we anticipate many more coming on board over the next few weeks. Current sponsors are: Brackley Property Developments, Built Environment Consulting, Couch Perry & Wilkes, Edward Cooper Young Chartered Surveyors, Freeths, Innes England, Leicester City Council, MDA Consulting, Morgan Sindall Construction & Infrastructure, Pick Everard, RG+P, TMDP Group, ProCon Leicestershire and Weightmans.

Our strength is our longstanding public-private sector partnership and this, coupled with our fresh approach to MIPIIM with our newly formed limited company, we can work together to achieve more at MIPIIM 2018.

We want to get as many Leicestershire businesses behind the MIPIIM effort. Leicestershire will be taking up its place in the Midlands Pavilion for the second year in 2018. It's a showcase of all the Midlands has to offer all under one roof at MIPIIM and is a great way to promote Leicestershire and your business to the world. The pavilion offers high quality events, speakers, profile and presence and Team Leicester will really feel part of that. We look forward to hearing from you.

**ROB MCGUINN**

Chair, Team Leicester

There are three sponsorship packages to choose from in 2018:

**£10,000**  
PLATINUM SPONSORSHIP  
of Team Leicester

**£5,000**  
HEADLINE SPONSORSHIP  
of Team Leicester

**£2,000**  
STANDARD SPONSORSHIP  
of Team Leicester

### £10,000 PLATINUM SPONSORSHIP YOU WILL GET:

→ **Membership of Team Leicester**

- A speaking opportunity at our exclusive Leicester dinner on MIPIIM Wednesday and/or be part of a speaking slot at a Pavilion 'hot spot' during MIPIIM week
- A table of eight in prime position at the Leicester dinner and branding of your own table
- Three places at the Team Leicester Thursday lunch
- Access to Team Leicester events before and after MIPIIM
- Your logo and company profile on all Team Leicester literature and on line platforms
- A blog and press release written for you on your company and presence at MIPIIM which will feature in media, on line and on social channels
- Your news and projects featured in news stories, interviews, blogs and videos
- Editorial in property articles in regional and national trade publications
- Access to reduced rate delegate passes which give automatic admission to the Midlands Pavilion
- Event management and PR support
- Further sponsorship opportunities
- Access to Leicester City Council officers for meetings and discussions

### £5,000 HEADLINE SPONSORSHIP YOU WILL GET:

→ **Membership of Team Leicester**

- A table of eight in prime position at the Leicester dinner on MIPIIM Wednesday and branding of your own table
- Two places at the Team Leicester Thursday lunch
- Access to Team Leicester events before and after MIPIIM
- Your logo and company profile on all Team Leicester literature and on line platforms
- A blog and press release for you on your company and presence at MIPIIM which will feature in media, on line and on social channels
- Your news and projects featured in news stories, interviews, blogs and videos
- Editorial in property articles in regional and national trade publications
- Access to Midlands Pavilion
- Event management and PR support
- Further sponsorship opportunities
- Access to Leicester City Council officers for meetings and discussions

### £2,000 STANDARD SPONSORSHIP YOU WILL GET:

→ **Membership of Team Leicester**

- Three places at the exclusive Leicester dinner on MIPIIM Wednesday
- Two places at the Team Leicester Thursday lunch
- Access to Team Leicester events before and after MIPIIM
- Access to Midlands Pavilion
- Your logo and company profile on Team Leicester literature and on line platforms
- Your news and projects featured in news stories, interviews, blogs and videos
- Editorial in property articles in regional and national trade publications
- Event management and PR support
- Further sponsorship opportunities
- Access to Leicester City Council officers for meetings and discussions