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Brisas De Coqueirihno and our other projects will be in full view to 4000 visitors a day at the International Property Expo in Beijing.

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## Current news

### News

1. We are pleased to report that plot sales on Brisas De Coqueirihno are going well with 46 plots sold or reserved.
2. MDA our appointed British professional project managers, have made their first visit to the site, talked with contractors, engineers and our architect Sandra Moura and have produced the project execution plan. This will mean that contractors will be appointed and the project will have very visible construction going on shortly.
3. Our SIPS approval has been achieved and will be available in around 3 weeks.
4. We will be attending the International Property Expo in Beijing next week and have meetings set up with large potential investors. The show itself is one of the largest in the world and we are expecting 4000 visitors a day.

Brochures and Due Diligence packs are now available in Chinese if you have clients or contacts that would like them.

5. We have developed an excellent working relationship with Loynton Law a Birmingham based Law firm, headed by Jenny Loynton and supported by Michelle Wang – They Specialise in providing legal advice to the Chinese community. Both Jenny and Michelle liked the property so much they bought a plot each!

5. Property prices soar in Joao Pessoa - see more in the next article



# Plot Values at Brisas De Coqueirihno

For those of you that have already invested in the project property prices continue to soar in the area, and are expected to do so for some years yet.

This is due to many factors;

1. The demand for property from the local population - There is just not enough quality residential properties to satisfy the need.
2. The areas popularity with Brazilian tourists from Rio, Sao Paulo and Brasilia has increased again in 2011 and is expected to rise again this year, international tourism also is increasing rapidly.
- 3 Industrial development - just 25 minutes away from Brisas De Coqueirihno a massive manufacturing area is under development, Fiat is developing a plant which is expected to produce 250,000 per year ( Fiat sold 750,000 cars in Brazil last year- 2011),BMW and other associated industries are following suit. This means that hundreds of new jobs are going to be created, which means of course even greater demand for housing.
4. The \$600m conference/exhibition centre is getting towards 50% completion - this is one of the largest facilities in Brazil and will bring many visitors to the area. This is just 10 mins. away from the development, as is the Theatre/Symphony Hall which has now started construction.
5. As an indication to future value of the plots - a development in Joao Pessoa that has started construction, is advertising plots of 250 sq.mtrs for sale at £110.00 per square mtrs, making a 450 sq.mtr. plot worth £49,500.

Most of our current investors have 600 and 750 mtr sq. plots valuing these at £66,000 and £82,500 respectively, of course this is only an indication but it shows that the projected rise in value of the plots are more than on track



## Brazil "overtakes UK's economy"

Brazil has become the sixth-biggest economy in the world, the country's finance minister has said. The Latin American nation's economy grew 2.7% last year, official figures show, more than the UK's 0.8% growth. The National Institute of Economic and Social Research (NIESR) and other economic forecasters also said that Brazil had now overtaken the UK.

The Brazilian economy is now worth \$2.5tn (£1.6tn), according to Finance Minister Guido Mantega.

But Mr Mantega was keen to play down the symbolic transition - which comes after China officially overtook Japan as the worlds second-biggest economy last year.

"It is not important to be the world's sixth-biggest economy, but to be among the most dynamic economies, and with sustainable growth," he said.



# Brazil News

## Brazil's economy marching to samba beat

*Reported by Will Smale Business reporter, BBC News, Rio de Janeiro Jan 2012*

Brazil's economic future appears to be as impressive as the view from Francisco Itzaina's high-rise office in downtown Rio de Janeiro.

The South American boss of engine-maker Rolls-Royce's windows provides a panoramic vantage point over the city's vast Guanabara Bay.

With cargo ships, ferries and cruise liners plying their trade on the sea, and other skyscrapers rising in the foreground, it is a picturesque sight.

The giant scale of everything is also indicative of Brazil's growing economic might.

"God blessed Brazil with huge amounts of natural resources," says Mr Itzaina.

It is blessed with minerals and fresh water, and now we have just found huge reserves of oil and gas.

"Brazil is very well placed for the future."

What helps Brazil is that its vast domestic market - it has a population of 195 million - helps shield it from any global economic storms.

This population may be dwarfed by China's 1.3 billion, but on average, Brazilians have much higher purchasing power.

Mr Itzaina says: "Brazil's exports account for between 13% and 14% of its economy; China is more like 40%. So while exports are obviously important for Brazil, and it wants to increase them, **it is not dependent upon them.**"



**So, what is it that make the North East such a top Brazil tourist destination?**

Well, in addition to its many naturally beautiful beaches along an **8,500 km of coast**, Brazil first and foremost, possess a diversity in terms of its landscape, culture and ethnic mix that is incomparable. Brazil has all the raw ingredients to develop a host of tourist activities, Some of Brazil's most attractive elements include:

- The north east of Brazil is in close proximity to both Europe and the USA is a superb advantage to Brazilian tourism, with a mere 7 hours flight. Many direct flight connections are now possible and include Tap Air Europe and Air Madrid, in addition to numerous charter flights
- Major colonial cities such as Salvador, Recife, **Joao Pessoa** and Sao Luis are proving to be Brazil tourist magnets.
- Brazil north east enjoys a sunny, stable, year-round climate with very little rainfall; another big plus - especially for European tourists visiting Brazil.
- An especially attractive element that can only enhance the Brazilian tourism industry, is that there are no hurricanes, no tsunamis, tropical storms etc.. In addition, Brazil is not exposed to terrorist threats. When you go to Brazil travel to the northeast, you will experience first-hand why the region has been labelled by **NASA** as having the cleanest air in the world, second only to Antarctica.



# Coming soon

Vol. 1 Issue 1

Villa Designs by Sandra Moura.  
Timed Construction and phased development for Coqueirinho  
SIPS schemes  
Official Brazilian Launch  
New Investment opportunities  
Officially appointed agents  
UK Brazilian night

## Stop press

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